

Mooresville, NC (December 14, 2010) – While the 2010 NASCAR Sprint Cup Series season wrapped up just three weeks ago in Homestead, the Germain Racing team has wasted no time in preparing for the 2011 season. The front office staff is hard at work trying to secure additional funding to add to GEICO's sponsorship of 18 of the 36 races, and crew chief Bootie Barker and the GEICO crew have been burning the midnight oil in the race shop.

After enjoying the Thanksgiving holiday, Casey Mears and Germain Racing are back at work and focused on the Daytona 500. Mears and the GEICO team will be taking part in a tire test on December 15th and 16th at the newly resurfaced Daytona International Speedway; the first among NASCAR's top series to test the new 2.5-mile superspeedway.

Mears' reserved demeanor often betrays his aggressive on-track driving style, and if one would inquire with the soft-spoken driver as to how his presence has elevated Germain Racing to a Top 25 team, he will respond humbly. Mears is happy to have improved the GEICO team's performance, but he is not content with where they are right now. He believes that something better awaits them.

"I've enjoyed the last few months and the opportunity to work with Germain Racing and our sponsor GEICO," Mears said. "It's been fun to get out there and be competitive and beat some of the top teams each week, but I know we are just beginning. As I've said in the past, I will put this team up against any team in the garage."

He continued, "I really can't thank GEICO enough for their support of what we're doing. Aside from being the primary sponsor for 18 races, they're also working with us to help secure additional sponsorship for the other half of the season. It's a great partnership and we're all operating with big picture vision."

Mears has given Germain Racing and GEICO cause for optimism and their collective efforts will surely create a viable path to success. That path begins with the tire test this week in Daytona.

Just two months remain before the NASCAR Sprint Cup Series arrives at Daytona International Speedway to get the 2011 season underway.

To learn more about the GEICO Racing program, please visit: www.geicogarage.com

You can also follow GEICO Racing on Twitter: www.twitter.com/geicoracing

Please visit the Casey Mears Facebook fan page: www.facebook.com/casemearsracing

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Contact: Doug Barnette, Player Management International
Email: dbarnette@pmifirm.com