Germain Racing driver is entered in Daytona 500,

Nationwide and Truck events at Daytona International Speedway

DAYTONA BEACH, Fla. (Feb. 9, 2011) -- Tire Kingdom®, a leading brand of automotive service centers for the Florida-based TBC Retail Group, announced that it will be the primary sponsor in Todd Bodine's quest to compete in NASCAR's three national racing series for Germain Racing at Daytona International Speedway.

A 36-time NASCAR winner, Bodine is entered in the No. 30 Tire Kingdom Toyota Tundra for the Feb. 18 Camping World Truck Series race, the No. 15 Tire Kingdom Toyota Camry for the Feb. 19 Nationwide Series event and the No. 60 Tire Kingdom Toyota Camry for the Feb. 20 Daytona 500 Sprint Cup Series opener.

Bodine’s vehicles for the season-opening races will also carry associate sponsorship from Valvoline and TBC Retail’s other automotive service centers -- NTB - National Tire and Battery®, Merchant's Tire and Auto Centers® and Big O Tires®.

“Featuring Tire Kingdom as the primary on these vehicles is a great complement to our automotive service centers in the Florida market,” said Bob Crostarosa, senior vice president of marketing and advertising, TBC Retail Group. “We are able to maintain the consistent theme of our Service Central Racing program. The red, white and blue color scheme is synonymous with integrity, trustworthiness, and quality, which is the foundation of Service Central® and our service centers Tire Kingdom, NTB-National Tire and Battery, Merchant’s Tire and Big O Tires.”

Bodine is the reigning and two-time NASCAR truck season champion. Since 2005 – his first season driving full time for Germain Racing -- he has never finished lower than fourth in the season point standings. Along with winning the series title last year, he also took home the truck championship in 2006.

Bodine’s truck record at Daytona has been impeccable with two wins, two runners-up, a third and a fifth for a finishing average of 2.3 in six starts. Bodine’s overall truck record includes: 21 wins, 82 top fives and 106 top 10s in 165 starts.

“I am very excited to have Tire Kingdom and Valvoline for all of my races in Daytona and being part of the Service Central Racing program,” said Bodine. “It does not happen often that you get to represent one great company, let alone two in all three races in a weekend. Hopefully with a little luck we can run up front and get into Victory Lane.”

Bodine, a native of Chemung, N.Y. and the youngest (46) of the three famous racing brothers with Geoffrey and Brett, has a career total of 238 Cup starts (including four in the Daytona 500) and 324 Nationwide Series starts. He has captured 15 victories in the Nationwide Series.

"It is with great honor that we can bring world class brands such as Tire Kingdom, Service Central and Valvoline together with Germain Racing and our reigning NASCAR Camping World Truck Series champion, Todd Bodine," said team owner Bob Germain Jr. "It is a perfect complement in both brand and sport, and a partnership we are very much looking forward to cultivating as we have done with Valvoline."

Germain, along with brothers Steve and Rick, formed Germain Racing in 2004. The team has collected six consecutive top-five point finishes in the Truck Series, including two championships, 22 wins and nine pole awards. Follow Germain Racing on Twitter @GermainRacing, on the web at Germainracing.com or become a fan on Facebook: Facebook.com/pages/Germain-Racing/198863890135.

ABOUT SERVICE CENTRAL:

Service Central® is the automotive service offering available exclusively at Tire Kingdom®, NTB-National Tire and Battery®, Merchant's Tire and Auto®, and Big O Tires®. Available at nearly 1,300 locations nationwide, its trained and certified ASE technicians use state-of-the art equipment to provide quality service on cars or trucks. The nationwide warranty provides peace of mind while it protects consumers and their investment in over 40 states. (http://www.facebook.com/ServiceCentralRacing)

ABOUT TBC RETAIL GROUP

Headquartered in Juno Beach, Florida, TBC Retail Group, Inc., a subsidiary of TBC Corporation, operates more than 800 tire and automotive service centers under the brands: Tire Kingdom®, NTB - National Tire and Battery®, and Merchant's Tire and Auto Centers®, along with nearly 500 franchised Big O Tires® locations. The contingent of nearly 1300 stores has trained and certified ASE technicians who use state-of-the-art equipment to provide quality service on cars and trucks. The nationwide warranty provides peace of mind while it protects consumers and their investment in over 40 states. TBC Retail Group employs more than 300 associates at its Juno Beach, Fla. headquarters and approximately 10,000 associates nationally. To locate a store near you, call 800-NEW-TIRE. TBC Corporation, headquartered in Palm Beach Gardens, Florida, is one of the nation's largest marketers of automotive replacement tires through a multi-channel retail and wholesale strategy.

Contacts:

David Ferroni

Kermish-Geylin Public Relations

(612) 805-8718

dferroni@kgpr.com

Jill D'Alessandro

Germain Racing

(704) 634-3148

jillmacphee@me.com