

For Immediate Release

“Rivals Series Shootout” for Susan G. Komen Gets Premium Promotional Help from Germain Racing and The Forze Group Starting at Talladega

Mooresville, NC (**UPDATED May 7, 2013**) – NASCAR Sprint Cup Series team Germain Racing will show support for Susan G. Komen [®] beginning at Talladega Superspeedway by promoting the upcoming “Rivals Series Shootout”, a golf tournament held September 25, 2013, at Lake of Isles Country Club, North Stonington, CT, with proceeds going to Susan G. Komen. The Rivals teams are made up of baseball names from New York Baseball Alumni and Boston Baseball Alumni, with Bucky Dent being the team captain for the New York side and Tim Wakefield serving as captain for Boston. The “Rivals Series Shootout” logo can be seen on the decklid of the No. 13 GEICO Ford Fusion and the C-post pink ribbons Germain Racing normally places on the car will be adapted to the Susan G. Komen pink ribbon logo.

Helping raise awareness for an organization such as Susan G. Komen, is important to Germain Racing as the team has boldly displayed a pink ribbon on the C-post of the No. 13 GEICO Ford

Fusion for several seasons. In fact, the team first showed support for Breast Cancer Awareness efforts in the early years of the team's foundation by running an awareness paint scheme on their race truck when the team competed in the NASCAR Camping World Truck Series.

The Forze Group is organizing the Rivals Series Shootout. For more information or to become involved in the tournament, contact Chris Bova (email: cbova@theforzegroup.com).

For more information on the Rivals Series, visit <http://RivalsSeries.blogspot.com>. For information on Susan G. Komen, visit www.Komen.org.

The Aaron's 499 NASCAR Sprint Cup Series race at Talladega Superspeedway is on Sunday, May 5th, and it will be televised live on FOX beginning at 1:00 PM (EDT). The Motor Racing Network (MRN) will carry the live radio broadcast.

Visit www.germainracing.com for news, schedules and sponsorship information, or follow @GermainRacing & @CJMearsGang on Twitter.

To learn more about the GEICO Racing program, please visit: www.caseymearsracing.com

You can also follow GEICO Racing on Twitter: www.twitter.com/geicoracing

Please visit the Casey Mears Facebook fan page: www.facebook.com/casemearsracing

About Susan G. Komen®: Nancy G. Brinker promised her dying sister, Suzy, she would do everything in her power to end breast cancer. Today, Susan G. Komen® works to end breast cancer in the U.S. and throughout the world by investing more than \$750 million in breast cancer research and \$1.5 billion in community outreach programs over the past 30 years; providing funding to help low-income and uninsured women get screened and get treatment; advocating for cancer research and outreach programs; and working globally in more than 30 countries. Visit komen.org. Connect with us on Facebook and Twitter.

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