

For Immediate Release

NC's Taylor's Discount Tire and Automotive Joins Germain Racing at Martinsville Speedway

March 24, 2014 (Mooresville, NC) - Germain Racing, a NASCAR Sprint Cup Series racing team, today announces that North Carolina's Taylor's Discount Tire & Automotive will be an associate sponsor on the No. 13 GEICO Chevy SS driven by NASCAR Sprint Cup Series winner Casey Mears for the Virginia 500 at Martinsville Speedway. The 263-mile, 500-lap race will be held on Sunday, March, 30th, at the .526-mile Martinsville, VA, race track which is located just up the road from Taylor's Greensboro, NC, location.

Taylor's Discount Tire & Automotive is a leader in offering Castrol Oil Changes, name brand tires, auto repair and brake services for customers located in and around the Greensboro area. Their goal is to focus on customer service.

Taylor's Discount Tire & Automotive employs a well-trained staff specializing in the sale and installation of passenger car, performance and light truck or SUV tires.

After finishing 15th in Fontana, CA, Germain Racing driver Casey Mears and owner Bob Germain Jr. hold 18th in the Sprint Cup Series points standings after five races in this young 2014 season.

Martinsville

has been a competitive track for the GEICO Chevy team. Mears earned a 16th

place finish in last spring's 500-lap shoot out at the "paper clip."

Mears and the No. 13 GEICO Chevrolet SS begin the Martinsville race weekend with Taylor's Discount Tire & Automotive on board starting with 90 minutes of opening practice for the Virginia 500 on Friday, March 28th, at noon (ET).

Qualifying follows at 4:40 PM (ET). Two practice sessions are scheduled for Saturday, March 29th at 10 AM and 1 PM, followed by Sunday's 500-lap race with television coverage live on FOX beginning at 1:00 PM (ET).

MRN and Sirius XM Ch. 90 will carry the radio coverage of the event.

Germain Racing will feature live commentary via Twitter @GermainRacing or check in at GermainRacing.com for news and information on the team.

Please visit www.GEICO.com to learn about how you can save money on more than just auto insurance.

To learn more about the GEICO Racing program, please visit: www.caseymearsracing.com

You can also follow GEICO Racing on Twitter: www.twitter.com/geicoracing

To learn more about KMC Wheels, please visit: www.KMCwheels.com

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