

**For Immediate Release**

**Castrol Premium Lube Express Featured on GEICO Chevrolet SS at Kentucky**

*June 25, 2014 ( Mooresville, NC )* – For this Saturday night's 400.5-mile NASCAR Sprint Cup Series race at Kentucky Speedway, Germain Racing is proud to promote Castrol Premium Lube Express as an associate sponsor on the No. 13 GEICO Chevrolet SS driven by Casey Mears. This is the first time the Castrol Premium Lube Express logo appears on the GEICO Chevy this season, but, the logo will be showcased again by Mears and company in the coming weeks.

Castrol Premium Lube Express (CPLE) is Castrol's top-tier branded quick lube program that leverages the strength of the Castrol brand and focuses on partnership between Castrol and its operators. Every Castrol Premium Lube Express is individually owned and operated, and they are all held to the highest standards of customer service.

Customers at Castrol Premium Lube Express continue to return for a variety of reasons ranging from feeling Castrol is the best oil available for their car, to enjoying the professional, speedy service and friendly informative staff at the CPLE locations.

Over 100 years of Castrol marketing and technological leadership were combined with extensive research to ensure Castrol Premium Lube Express locations have the best tools and resources available.

Kentucky's weekend begins with a very busy Friday schedule – practice and final practice are Friday June 27th, 10:30 a.m. ET and 1 p.m. and qualifying comes at 5:30 p.m. – all will be aired live on FOX Sports 1. Saturday night's race coverage begins with NASCAR RaceDay on Fox Sports 2 at 5:30 p.m. and moves over to TNT of NSCS Countdown to Green at 6:30 and race coverage beginning at 7:30 p.m. from Kentucky Speedway. Radio coverage will be broadcast on PRN/Sirius XM Channel 90.

Castrol Premium Lube Express. Premium Brand. Premium Partnership. To learn more and find a location near you, visit [www.castrolpremiumlube.com](http://www.castrolpremiumlube.com)

It's more than just oil. It's liquid engineering. Learn more at [Castrol.com](http://Castrol.com)

Germain Racing will feature live commentary via Twitter @GermainRacing or check in at [GermainRacing.com](http://GermainRacing.com) for news and information on the team.

Please visit [www.GEICO.com](http://www.GEICO.com) to learn about how you could save money on more than just auto insurance.

To learn more about the GEICO Racing program, please visit: [www.caseymearsracing.com](http://www.caseymearsracing.com) .  
You can also follow GEICO Racing for photos and updates from the race track on Twitter:  
[www.twitter.com/geicoracing](http://www.twitter.com/geicoracing)

To learn more about KMC Wheels, please visit: [www.KMCwheels.com](http://www.KMCwheels.com)

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